



**IEEE RAS STUDENT BRANCH CHAPTER**  
SRI SAI RAM ENGINEERING COLLEGE

## **Report on - IEEE MEMBERSHIP DRIVE AND AWARENESS**

**Name of Organizing Unit:** SB of Sri Sairam Engineering College IEEE Robotics and Automation Society.

**Venue:** Integrated Circuit Lab, Sri Sairam Engineering College.

**Date of Event:** 25-05-2023

**Whether funds received from IEEE exclusively for this event:** No

**Topic:** IEEE MEMBERSHIP DRIVE AND AWARENESS

**Speaker details:** Dr.R.Azhagumurugan HOD/EEE

**Target Audience:** College Students.

**Attendance:** 33

### **Brief description:**

Madhumita. S, representing IEEE RAS, Sri Sai Ram Engineering College, gave a formal welcome address and started the workshop. Then, Mr. K.Mohanraj RAS Advisor, welcomed everyone to the workshop and Dr.R.Azhagumurugan HOD/EEE address the gathering, The IEEE Membership Drive and Awareness campaign successfully achieved its objectives of increasing membership, raising awareness, and promoting engagement within the IEEE community. The campaign effectively highlighted the value and benefits of IEEE membership to professionals, students, and researchers. The strategies and activities employed, including online promotions, webinars, collaborations, networking events, and recognition programs, proved to be effective in attracting new members and enhancing engagement among existing members. Overall, the campaign played a significant role in expanding the IEEE community and fostering professional and academic growth in the field of technology and engineering.

## POSTER OF THE WORKSHOP:

The poster features a header with accreditation logos: Sairam RAISE, Sairam FOMs, ARIIA, nirf 157 RANK, and Sustainable Development Goals. The main text reads: 'DEPARTMENT OF INSTRUMENTATION AND CONTROL ENGINEERING IN ASSOCIATE WITH SEC IEEE RAS SBC'. Below this is the title 'IEEE : MEMBERSHIP DRIVE AND AWARENESS' and the IEEE Robotics & Automation Society logo. Two resource persons are highlighted: Sidharth K.A. (Vice Chair - SEC IEEE PELS SBC) and Madhumita S. (Chair - SEC IEEE RAS SBC). The event details are: Date: 25th May 2023, Time: 2:15 PM to 3:30 PM, Venue: Linear Integrated Circuit Lab. A footer lists four organizers: Mr.K.Mohanraj, Mrs.T.Mangayarkarasi, Dr.K.Porkumaran, and Dr. Sai Prakash Leo Muthu.

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**IEEE**

**Sairam INSTITUTIONS**

DEPARTMENT OF INSTRUMENTATION  
AND CONTROL ENGINEERING  
IN ASSOCIATE WITH  
SEC IEEE RAS SBC

**IEEE : MEMBERSHIP DRIVE AND AWARENESS**

**IEEE Robotics & Automation Society**

**Resource Persons**

**SIDHARTH K.A**  
VICE CHAIR - SEC IEEE PELS SBC  
Madras Section Lead  
IEEEXTREME 17.0

**MADHUMITA S**  
CHAIR - SEC IEEE RAS SBC  
IEEE DAY AMBASSADOR

Date: 25th May 2023  
Time: 2.15 PM to 3.30 PM  
Venue: Linear Integrated Circuit Lab

**Mr.K.Mohanraj**  
Ass Prof / ICE  
IEEE RAS Chapter Advisor

**Mrs.T.Mangayarkarasi**  
HOD / ICE  
SEC

**Dr.K.Porkumaran**  
CHAIRMAN  
IEEE MADRAS SECTION  
PRINCIPAL SEC

**Dr. Sai Prakash Leo Muthu**  
CHAIRMAN & CEO  
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Reported by: Ms. S. Madumita, RAS SBC Chairman.