

Bioengineering Dreams in Construction

¡It is time to promote the work you have done in your student groups, EMB Student Chapters, IEEE Student Branches and research groups in Latin America! We are a regional network, and this is the perfect chance to know each other, share points of view and network with other groups for working together. You may present your video in Spanish or Portuguese.

The competition will be supported by **SACTEAM R9** Social Media like Facebook & Instagram as a resource for publishing the videos regionally!

The 2 best videos will be awarded

Have in mind the following recommendations before making your video:

- 1. Be creative and original in your video: ¡Do not let people forget your video!
- 2. Remember that some participants may not be familiar with your institution or process, try using a simple language as your addressing a non-technical audience.
- 3. With the purpose that you keep the audience attention, do not exceed a máximum time of 3 minutes for your video.
- 4. Use graphics, images, animations and other tools that help the audience understanf better the work you have been doing as a group.
- 5. You may use the following questions as a guide:
 - a) For how long have you been working as a group?
 - b) Were the biggest challenges when you were starting?
 - c) Which have been your most relevant achievements?
 - d) What is your projection as a group?

Important Dates:

- Competition Launching: August 3nd
- Submit deadline: August 30th Midnight

¡Send us your video to <u>emb_fibog@unal.edu.co</u> before the deadline!

VIDEO EVALUATION RUBRIC					
Aspect to evaluate	Grade				
	5	4	3	2	1
Creativity and originality					
Clear and simple usage of language					
Use of virtual tools like images, graphs, photos, etc.					
Time (3 min)					
Clarity on the start, development and projection of the group.					



For further information you may contact our outreach committee at emb_fibog@unal.edu.co